

12 December 2024

Subject: Strengthening Ties: Your Role in Enhancing Lebanon-U.S. Relations & Save the Date for SelectUSA 2025!

Dear LABC Members,

We hope this message finds you well! As a valued member of the Lebanese American Business Council (LABC), you play an essential role in promoting and strengthening the relationship between Lebanon and the United States. Together, we've seen great strides in enhancing mutual understanding, trade, investment, and cultural exchange.

Reflecting on Our Participation in SelectUSA 2024

This year, our organization had the privilege of participating in **SelectUSA 2024**, a premier event that brings together business leaders, investors, and government officials from around the world to explore opportunities in the U.S. market. Your engagement with SelectUSA has been instrumental in showcasing Lebanon's growing economic potential and the opportunities it offers to U.S. companies.

By attending this event, you are not only connecting with key stakeholders in U.S. industries, but also reinforcing the economic and diplomatic ties between Lebanon and the U.S. Your participation helps facilitate valuable partnerships, open doors for investment, and pave the way for a brighter future for both nations.

Why Your Membership Matters

Being part of LABC goes beyond networking and business opportunities. Your membership strengthens the collective voice of Lebanon's diaspora and fosters collaboration between the two nations on many levels—from trade and business to cultural diplomacy and innovation. As a member, you contribute directly to our shared mission of promoting economic development, advocating for favorable policies, and helping to establish long-lasting relationships that benefit Lebanon, the U.S., and our communities.

Your support empowers us to continue hosting events, providing resources, and creating platforms for dialogue that directly impact Lebanon's global position. Together, we can amplify our efforts to ensure that Lebanon is well represented on the global stage.

Save the Date: SelectUSA 2025, May 11-14

Looking ahead, we're excited to announce that **SelectUSA 2025** will be hosted in the U.S., and we encourage you to mark your calendars! This event will once again provide an unparalleled opportunity to connect with American business leaders, investors, and policymakers.

Whether you're a seasoned participant or new to the SelectUSA experience, your involvement in 2025 will be crucial to building on the momentum we've established and driving future collaborations between Lebanon and the United States. We'll be sharing more details about how you can get involved soon, so stay tuned!

In Closing

Thank you for your ongoing support and commitment to LABC. Together, we are making a lasting impact, and we look forward to continuing this journey with you. Should you have any questions or want to learn more about upcoming opportunities, don't hesitate to reach out to our team.

Warmest regards,

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