

June 18, 2024

Lebanon's 2024 delegation in the SelectUSA summit

Hosted by H.E. Lisa Johnson at the US Embassy in Beirut, a select meeting was held with Lebanese delegates that were accepted for the SelectUSA Investment Summit this year that starts at 8:00 am on Sunday June 23 and ends Wednesday 26 June.

The attendees discussed Lebanon's participation in the summit and the opportunities that could arise by creating job opportunities all the way to developing markets.

The SelectUSA Investment Summit is the highest-profile event in the United States dedicated to promoting foreign direct investment (FDI.) This year's Investment Summit returns in its familiar format to provide exciting opportunities for more investors from more markets and greater representation from economic developers (EDO) across the nation to engage and interact

The SelectUSA Investment Summit draws more than 5,500 attendees! Expect to meet more than 2,700 international company representatives from 100+ countries, who join economic developers from almost all U.S. states and territories.

The Lebanese American Business Council (LABC), in cooperation with the U.S. Department of Commerce and SelectUSA announced the lineup of global executives, business leaders, and U.S. government representatives who will participate at the 2022 SelectUSA Investment Summit from June 26–29 in the Washington, D.C. area.

ABOUT LABC

LABC is the premier business advocacy organization for Lebanese businessmen and U.S. companies. The Council represents a variety of industries, including consumer goods, defense, energy, healthcare, infrastructure, logistics, security, technology, travel and tourism.

Lebanese Entrepreneurs & Companies that share the objectives of the Council may be eligible to be members of the Council. Access to LAB C benefits requires approval to membership within 10 working days from the date of application.

Through LAB-C, important information will be available in one place. This way, the Council serves as a one stop shop for all members and hence facilitating their communication

and exchange of information. We provide customized quality business advice and support to U.S. and Lebanese companies. Our scope of services is defined by the needs of the companies we serve and includes in-depth analysis of political, economic and regulatory issues, partner identification and qualification, and early relationship troubleshooting, among others.

- High-level introductions
- Custom consultations
- Exclusive access
- Assigned account executives

MISSION & VISION

Introduce Lebanese and US businessmen and investors to economic and production Potentials.

- Encourage the exchange of knowledge and experiences, and facilitate communications between organizations, companies, associations, governments. institutions, as well as economic and financial bodies.
- Support Lebanese businessmen by providing them with information related to investments, financial instruments, as well as, legal framework and regulations governing trade and investment opportunities.
- Actively seek to remove obstacles that may arise in particular to investments and exchange of goods and services.
- Encourage the signing of bilateral cooperation agreements, monitor their application and submit proposals and recommendations for the development of current agreements and protocols

BENEFITS

The Council advances its mission and members' interests through an array of programs and direct engagements with Lebanese businessmen and U.S. government officials and business leaders by focusing on four key areas:

- Advocacy: Leading efforts by engaging officials to apply uniform and transparent procurement processes and regulations
- Access: LAB-C hosts key events in DC and multiple major cities.
- Information: By providing monthly newsletters with updates.
- Trade Mission: By organizing business missions engaging government officials to better understand and grow our commercial relationship.

